The New Triumphs of the Master Goldsmiths

Write today for the new watch book that tells about the masterpiece of watch manufacture—the Burlington—19 jewels, adjusted to the second—adjusted to positions—adjusted to temperatures—adjusted to isochronism. Open face or hunting case, ladies' or gentlemen's sizes.

Special A Remarkable Special Offer

For reasons explained in our letter to you (special trade reasons) you can now get direct the superb Burlington Watch at the rock-bottom price—the same price that even the wholesale jeweler must pay—and in order to encourage everybody to secure this watch at once, purchasers may buy this rock-bottom price direct from the manufacturer for only $2.50 a month on this great special offer! We send the watch on approval, prepaid.

Send the coupon for handsome art color plates of all the newest designs you have to choose from. No obligations. Write today.

Burlington Watch Co.
Dept. 2425
19th St. and Marshall Blvd., Chicago, Ill.

Please send me (without obligations, prepaid), your free book on watches, with explanation of your cash or $2.50 a month offer on the Burlington Watch.

Name
Address

New Ideas in Watches

Take your choice of any of the superb new designs, or if you prefer, you may have any of the standard designs. See catalog. Note especially the

Inlay Enamel Monograms, Block and Ribbon Monograms, Diamond Set, Signet Engraving, Engraved Art Designs and Dragon Designs.

Imagine a beautiful Burlington case with your own monogram on one side and the emblem of your lodge or any other emblem on the other side. Our catalog shows complete illustrations.

The Movement

But the purpose of this month's offer is to highlight an entirely new movement! Here is the latest American movement, with its shockproof and rockerless design, which is being known to every railroad man.

Send the coupon for handsome art color plates of all the newest designs you have to choose from. No obligations. Write today.

Burlington Watch Company
Department 2425
19th St. and Marshall Blvd., Chicago, Ill.

New Designs in Watches

Take your choice of any of the superb new designs, or if you prefer, you may have any of the standard designs. See catalog. Note especially the

Inlay Enamel Monograms, Block and Ribbon Monograms, Diamond Set, Signet Engraving, Engraved Art Designs and Dragon Designs.

Imagine a beautiful Burlington case with your own monogram on one side and the emblem of your lodge or any other emblem on the other side. Our catalog shows complete illustrations.

The Movement

But the purpose of this month's offer is to highlight an entirely new movement! Here is the latest American movement, with its shockproof and rockerless design, which is being known to every railroad man.

Send the coupon for handsome art color plates of all the newest designs you have to choose from. No obligations. Write today.

Burlington Watch Company
Department 2425
19th St. and Marshall Blvd., Chicago, Ill.