The President's statement.

STATEMENT BY THE PRESIDENT

[Text of the statement is not provided in the image.]

TREATY STATEMENT BY WILSON

[Text of the treaty statement is not provided in the image.]

Increased Production
A World Necessity—

The big immediate problem to be discussed by leaders of national note and authority at the New Orleans Advertising Convention is the increased production. Business men realize that the big, immediate problem is how to get capital and labor to cooperate more closely for greater production.

Production impeded leaves business helpless in the face of rising wages and increased cost of living. What plan will best insure this imperative cooperation between conservative labor and constructive capital, and how Advertising may help promote that plan, will be discussed by eminent leaders on both sides of industry at the fifteenth annual Advertising Convention, New Orleans, September 21-25, 1919.

No matter what plan may be evolved, or by whom, public sentiment will make the final decision. Advertising must be used to inform the public. All business men and women are invited. Come yourself, or send a high representative of your organization.

Associated Advertising Clubs of the World

110 West 40th Street, New York